



2016 MOUNTAIN WEST ARTS CONFERENCE  
Thursday, May 5

10 YEARS

## CONFERENCE SCHEDULE (SUBJECT TO CHANGE)

TIME	EVENT
7:30 AM	Pre-Conference Session – Utah Presenters Networking Meeting
7:30 AM	<b>Registration &amp; Networking Breakfast</b> Performance – <a href="#">G Brown Quintet</a>
8:15 – 8:30	Welcome - Gay Cookson – Director, Utah Division of Arts & Museums
8:30 – 9:30	<b>Opening Session</b> Knowledge + Creativity = Innovation Michael Bingham – Teaching Artist, Mountain Crest High School
9:30 – 9:45	<b>Networking Break</b> Performance – <a href="#">G Brown Quintet</a>
9:45 – 10:45	<b>Concurrent Sessions</b>
Room 102	<b>The Most Important Difference You Can Make: Personal Accountability</b> Linda Galindo – Consultant, Author, Speaker, Educator
Room 105	<b>Borrowed Voices, Imagined Places: Building Community Through Poetry</b> Lance Larsen – Utah Poet Laureate
Suite A	<b>Social Media in 2016: Strategy and Best Practices</b> Ginamarie Marsala – Marketing Communications Manager, Utah Symphony   Utah Opera Sara M. K. Neal – Associate Director of Marketing, Ballet West
Suite B	<b>Diversity and Inclusion in the Arts: Perspectives and Practice</b> Chrissy Deal – Program Associate Multicultural Initiative, WESTAF Mario Duran – Program Director, Inclusion Center for Community and Justice Alex Moya – Artist Cat Palmer – Artist Spencer Terry – Executive Director, Inclusion Center for Community and Justice
10:45 – 11:00	<b>Networking Break</b> Performance – <a href="#">Grupo Folklorico Raices</a>
11:00 – 12:00	<b>Concurrent Sessions</b>
Room 102	<b>Art Therapy &amp; Healing: Integrated Programming for Any Cultural Organization or Community</b> Juan Carlos Claudio – Director, Panamá Dance & Cultural Exchange; Co-director, Grey Matters: Dance for Parkinson's Disease Craig Fisher – Chairman, Holladay Arts Council Sheryl Gillilan – Executive Director, Art Access Vickie Morgan – Creative Arts Therapist, U of U Neuropsychiatric Institute

Room 105	<b>A Golden Book for Golden Rules: Handmade Books, Calligraphy &amp; the Golden Rule</b> Mary Wells – Book Artist and Calligrapher
Suite A	<b>Telling Your Organization's Story: Data for Arts Organizations</b> Kari Ross Nelson – Research and Evaluation Asst., Thanksgiving Point Institute Eliot Wilcox – Executive Director, Timpanogos Storytelling Institute
Suite B	<b>Good Culture Makes Good Neighbors: Using Cultural and Heritage Tourism to Create Successful Partnerships</b> Nan Groves Anderson – Director, Utah Tourism Industry Association Justina Parsons-Bernstein – Heritage Resources Coordinator, Utah State Parks Joan Hammer – Director, Box Elder County Tourism Brad Westwood – Director, State History
12:00 – 1:00	<b><u>Governor's Leadership in the Arts Awards Luncheon</u></b> Host – Ken Verdoia Performance – <a href="#">Todd Woodbury</a> Performance – Lance Larsen, Utah Poet Laureate Poetry Out Loud Performance – Serena Hawatmeh, Juan Diego High School Presentation of Awards – Governor Gary R. Herbert
1:00 – 2:00	<b>Keynote Address</b> <b>Creative Failure: What Games Can Teach Us</b> Colleen Macklin – Associate Professor, Parsons School of Design; Co-Director PETLab
2:00 – 2:15	<b>Networking Break</b> Performance – <a href="#">Todd Woodbury</a>
2:15 – 3:25	<b><u>Concurrent Sessions</u></b>
Room 102	<b>Local Arts Agency Summit: Creative Placemaking</b> Lesly Allen – Coordinator, South Salt Lake City Arts Council Sharen Hauri – Urban Design Director, South Salt Lake City Jake McIntire - Cofounder / CEO, UNION Industrial Coworking; Consultant / Collaborator, Ogden City's Master Plan for Arts and Culture Diane Stern – Coordinator, Ogden City Arts
Room 105	<b>Arts / Arts Education Collective Impact</b> Facilitator, Pam Gee – Opera by Children Supervisor, Utah Festival Opera & Musical Theatre
Suite A	<b>Modding The Metagame: Everyone's a Critic</b> Colleen Macklin – Associate Professor, Parsons School of Design; Co-Director PETLab
Suite B	<b>Leveraging Government Grants for Private Support and Publicity</b> Gay Cookson – Director, Utah Division of Arts & Museums Josh Loftin – Communications Director, Utah Department of Heritage & Arts Kasandra VerBruggen – Executive Director, Spy Hop
3:45 PM	<b>Post-Conference Sessions</b> – Local Arts Agency Network – Room 102 – The Community of Public Art – Room 105